



Creative studio · Belgrade and Derventa

A European creative studio for *brands that travel*

About us

A studio that does *fewer things*, all the way through

Nenad Nedić

CEO & Founder

S1 Digital is a creative studio for branding, websites, marketing and production. We work from Belgrade and Derventa, for clients across Europe and the United States.

It started in 2016 as work on the side — a logo here, a website there. By 2021 we were doing everything for everyone, and that was the problem: take every job and none of them gets your full attention.

So we narrowed the offer to four areas and started choosing. Since then brand, website, campaigns and production come from the same roof — which is why the result sounds like one voice instead of four vendors who have never spoken.

We exist to be the *first-choice partner*
for the people who challenge the
settled way and go after their biggest
goals.

Nenad Nedić, founder

Vision

That a company is judged on the quality of its work, not on the size of the market it comes from.

Mission

We build brand, website, marketing and production under one roof, so everything a client shows the world speaks with one voice. Fewer things, finished properly — and everything we make is handed over.

Fewer things, done right Four areas we do well, instead of sixty we do halfway.	Proof before promises We show what we did and why, and let the client draw the conclusion.	One roof, not four vendors Brand, website, campaigns and production speak the same language.	The work stays yours Source files, access and accounts — all registered in your name.
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What can be checked

Facts, *not promises*

20

published projects, each with the challenge, the decision and the outcome

9

services across four areas, from the same studio

5.0

average rating on Google

2024

TechBehemoths Awards — advertising, Serbia

What we do

Four areas that *build on each other*

01

Brand and graphics

- Logo and visual identity
- Brand book and system
- Illustration
- Print and prepress
- Packaging and labels
- Apparel and promo material
- 3D design and renders

02

Web and visibility

- Website design and build
- Online stores
- UX and UI design
- SEO
- AI visibility
- Maintenance and hosting

03

Performance marketing

- Instagram and Facebook
- Google Ads campaigns
- Paid social
- Email marketing
- Video marketing
- Creator collaborations

04

Photo and video

- Photography
- Video and editing
- Ads and reels
- Animation
- Drone and CGI
- Live streaming

From family businesses *to Nestlé*

Where the work has run

Six markets, *one studio*

Global brands and family businesses get the same approach. The difference is the budget, not the attention.

United States Brother — Printer Mania campaign	Germany KB FairTrade — brand and trade material
India Nescafé — #PickUpThePace campaign	Sri Lanka Nestlé Milkmaid — retail and POS
Singapore Clear Men — rugby cup	Serbia and Bosnia Belgrade, Derventa, Banja Luka...

Selected work

What we have *built*

Every project on the site follows the same structure — where the client stood, what we decided and what changed. Full portfolio: sl.digital/en/work



Manufacturing · 2022

Balkan Star d.o.o. Derventa

Complete branding and digital presence for a shoe factory

A shoe factory that finally looks like the standard it produces at. Balkan Star ended the project with a defined identity, business materials, a website with a search foundation, and a presence on the channels its buyers use. The system is ...

Branding

Print & packaging

Web design

SEO



Manufacturing · 2022

Nestlé Milkmaid

Retail campaign and POS design for Nestlé Milkmaid

Milkmaid given physical space inside the shop. A set of promotional elements that turns the product into the central point of retail communication — from shelf branding through to complete free-standing display solutions.

Branding

Print & packaging



Sport · 2025

Kik Boks Klub Derventa

Full event production for the Republika Srpska kickboxing championship

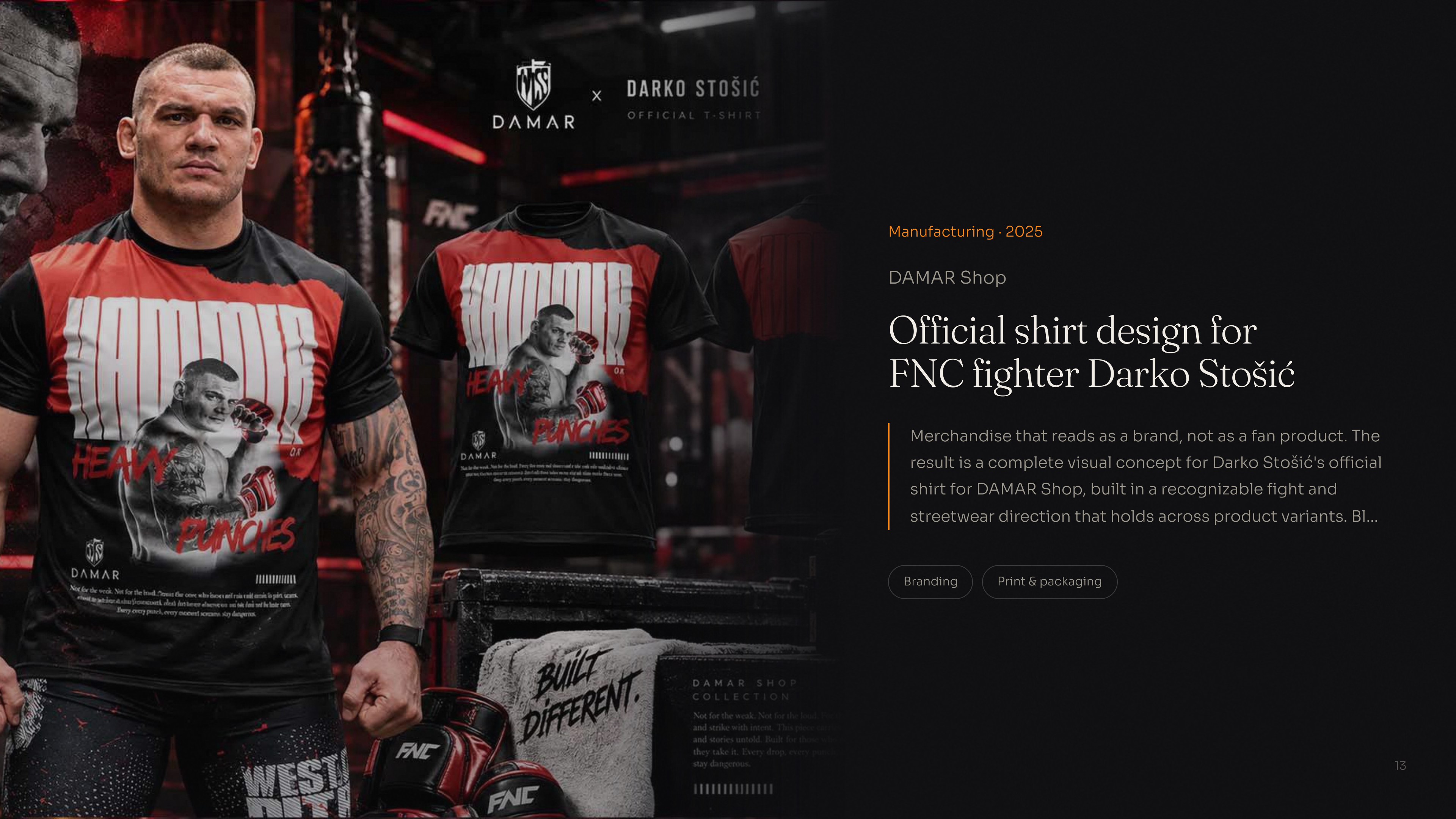
A championship with one recognizable system across every phase — from months of promotion through to the event itself. We were involved in creative production, artwork, printed material, digital communication and the live production on the ...

Branding

Print & packaging

Social media

Photography



 x **DARKO STOŠIĆ**
OFFICIAL T-SHIRT

Manufacturing · 2025

DAMAR Shop

Official shirt design for FNC fighter Darko Stošić

Merchandise that reads as a brand, not as a fan product. The result is a complete visual concept for Darko Stošić's official shirt for DAMAR Shop, built in a recognizable fight and streetwear direction that holds across product variants. Bl...

- Branding
- Print & packaging



Sport · 2026

FIBA Pale 3x3 Streetball

Live streaming production for FIBA 3×3 Quest Pale 2026

The whole tournament available live online. Across two days the production delivered continuous multi-camera coverage, with additional behind-the-scenes content and graphics support throughout.

Live streaming



Events · 2023

ExClub Monte Carlo

Full campaign for a Tea Tairović concert in Derventa

A complete system, ready to run. The concert was cancelled before it took place, but the full creative and marketing infrastructure had been built and was ready — identity, print, video, advertising, event page and audience communication. W...

Branding

Print & packaging

Social media

Video

Featured service

Live streaming, *without improvising*

- Multiple cameras and on-site direction
- Graphics, scores and callouts live in the frame
- YouTube, Facebook, Twitch, Kick or your own site
- Recording ready the moment it ends
- Balkans and European events only

Kik Boks Klub Derventa

Three months of preparation for a national kickboxing championship in Derventa: visual identity, print, fighter promotion, social content and a live b...

FIBA Pale 3x3 Streetball

Two days of multi-camera live production for an international FIBA 3x3 Quest tournament: three cameras, a BTS camera, live graphics and delivery to Yo...

Memorijalni futsal turnir Doborovci

A multi-camera live broadcast of the 22nd memorial futsal tournament in Doborovci, streamed to YouTube with live direction throughout.



Industries

Same service, *different conversation*

A restaurant and a manufacturer need the same brand and the same website — but their customers decide in completely different ways.

Restaurants & hotels

Beauty & PMU studios

Manufacturing

Automotive

Clinics

Six stages, *no surprises*

01 Call We listen to what you are building and what is in the way.	02 Proposal Scope, timeline and price on one page.	03 Setup Access, material, a plan with dates.	04 Build In stages — you see each one before the next.	05 Check Speed, mobile, copy, SEO basics.	06 Handover Everything registered in your name.
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For agencies and foreign brands

Capacity you can *put your name on*

We build under your brand, under NDA, and stay invisible. Two to three agency projects run at a time, which is the reason the deadlines hold.

- Full white label — your name on the delivery
- One point of contact, reporting in English
- Market entry into Serbia and Bosnia, when the brand goes the other way
- Legal, customs and logistics stay outside our scope

Working together

How a project *is priced*

Direct client

quoted after the first call

On request

Brand, website or production. Fixed price in writing before any work starts.

White label

per project, for agencies

from 950 €

Landing from 950 €, website from 2.900 €, store from 4.500 €, identity from 1.800 €.

Monthly capacity

per month, for agencies

2.900 €

A reserved share of the studio, for agencies with a steady pipeline.

Prices exclude VAT and are a starting point. Invoicing in euros, by bank transfer, from a European company. The exact figure is in the written proposal, before work begins.

What clients say

In their *own words*

„Excellent marketing campaign, they took the brand to a new level, all recommendations.“

Roland M.

Google review

„Excellent cooperation, reliable associate. All agreed deadlines have been met.“

La'Dora Design

Google review

„Hvala vam na izvrsnoj saradnji! Vaše povjerenje nam je omogućilo da zajedno stvorimo nezaboravne marketinške kampanje koje su doprinijele rastu vašeg poslovanja.“

Thank you for an excellent collaboration. Your trust let us build campaigns together that contributed to the growth of your business.

Biljana Nedić

Balkan Star d.o.o.



Next step

Tell us what *you're building*

Email	Phone	Site	Offices
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